

FOR EXHIBITORS

# Costs and Prices

5–8 April 2027 · Hannover Messe

Registration fee

**€ 440.-**

Booth rental per m<sup>2</sup>

**€ 314.-**

Co-exhibitor fee

**€ 1,120.-**

Marketing fee per m<sup>2</sup>

**€ 50.-**

All amounts are net prices plus statutory VAT.

## a) Registration fee

A fixed-rate registration fee of **€ 440.-** plus statutory VAT will be charged for each main exhibitor registered.

## b) Booth rental

The minimum booth area is 20 m<sup>2</sup>, with the exception of special booths in consultation with the organizer. The booth rental per m<sup>2</sup> is **€ 314.-** plus statutory VAT. Fractions of a m<sup>2</sup> will be invoiced as 1 m<sup>2</sup>.

**For booths up to and including 120 m<sup>2</sup>, the rent will be subject to the following increases:**

- 25%** for booths with 2 open sides,
- 40%** for booths with 3 open sides,
- 60%** for booths with 4 open sides.

For larger booths, the above percentage increases will be applied only to the first 120 m<sup>2</sup>; no additional charges will be incurred for the area in excess of 120 m<sup>2</sup>.

**b) Booth rental (continued)**

In the case of two-story structures, a booth rental of **€ 158.-** plus statutory VAT in addition to the booth rental for the floor area will be charged for each m<sup>2</sup> of upper-story space.

A further fee of **€ 0.60** per m<sup>2</sup> plus statutory VAT will be charged for the Association of the German Trade Fair Industry (AUMA).

Pillars in the booth area will be deducted from the booth rental if the total area of all pillars in the booth area exceeds 1 m<sup>2</sup>.

**c) Co-exhibitor fee**

Main exhibitors will be charged a fixed-rate co-exhibitor fee amounting to **€ 1,120.-** plus statutory VAT for each co-exhibitor.

**d) Marketing fee**

Main exhibitors will be charged a marketing fee amounting to **€ 50.-** plus statutory VAT for each m<sup>2</sup> of booth area. Upper-story areas are exempt from this.

Main exhibitors must pay to the organizer a fixed-rate marketing fee amounting to **€ 405.-** plus statutory VAT for each co-exhibitor.

Booth rental and all other charges are net prices in addition to which statutory VAT will be declared and is payable at the respective prescribed statutory amount.

